



# The 10<sup>th</sup> China Wood Expo 2021

**Date: July 14th to 16th, 2021**

**Venue: Shanghai New International Expo Centre**

为家具生产、装饰装潢、工程应用领域提供最精良装备和材料的优质平台  
Provide Best Woodworking Machinery and Furniture Raw Materials for Furniture Production, Decoration and Engineering Fields

**The 10th CHINA WOOD EXPO 2021**  
**2021第10届中国(上海)国际木业博览会**

**JULY**  
**7月**  
**14 15 16**

**2021.7.14-16**  
上海新国际博览中心 <浦东新区 龙阳路2345号 >  
Shanghai New International Expo Center (No.2345 Longyang Road, Pudong, Shanghai, China)

**Timber | Board | Bamboo | WPC | Wooden Door | Wooden Windows | Wooden Stairs**  
**Timber Structure | Wood Products | Woodworking Machinery**  
**Furnishing Materials | Furniture Raw and Supplementary Materials Related Products**

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Add: No.2345, Longyang Road, Pudong New District, Shanghai, China



**Organizer:**

Shanghai Pingji Exhibition Service Co., Ltd.  
China Timber & Wood Products Distribution Association

**Partners and Associations:**

European Wood AHEC FPAC FT MTC RWA

**Website:** <http://www.chinawoodexpo.com/>

**The Exhibition In The Same Period:**

The International Green Architecture and Construction Materials Expo 2021

The China (Shanghai) International Bamboo Industry Expo 2021

3rd China (Shanghai) International Whole Wood Custom Home Exhibition 2021

The China (Shanghai) Green Wood Development Summit Forum 2021

**About CHINAWOOD EXPO 2021**

CHINAWOOD EXPO is Wood and Wood Products import and export trade as the theme of the International Wood Expo. Show: Logs, Sawn Timber, Sheet, Floor, Wood Products (Wooden Doors, Wooden Windows, Wooden Stairs, Huts, Wooden Structure, Cabinets, Wardrobes, Furniture), Veneer, Woodworking Machinery, Accessories etc.



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The ChinaWoodExpo 2020 was successfully held at the Shanghai New International Expo Center (SNIEC) from July 15th to 17th, 2020 with the support of exhibitors and visitors. The last exhibition attracted dozens of countries from China, Hong Kong, China, Taiwan, Britain, Austria, Belgium, Germany, France, Russia, South Korea, Canada, Malaysia, the United States, Japan, Australia, New Zealand, Sweden, Italy, etc. And 1,181 building materials companies in the region participated. The exhibition covers a scale of 60,000 square meters and covers 6 pavilions. Among them, 917 domestic exhibitors, 264 foreign exhibitors, and more than 50 theme forums and product promotion conferences have attracted hundreds of media reports.

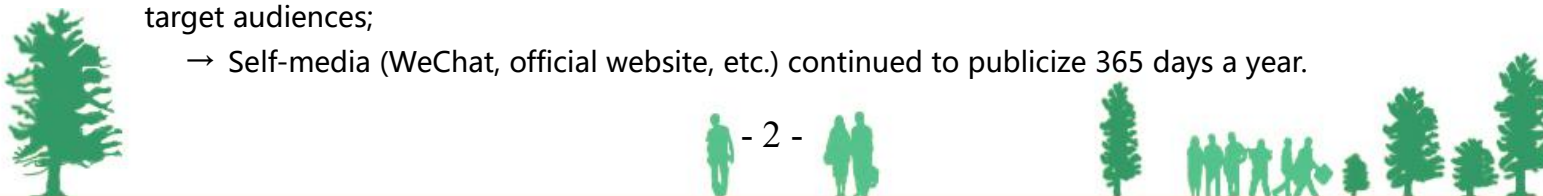
In terms of visitors, the three-day exhibition time attracted a total of 118,568 visitors, including 110,660 domestic visitors and 7,908 foreign visitors. The exhibition not only attracted domestic and foreign professional construction materials production and distribution companies, but also attracted many domestic and foreign real estate development units, construction units, design units, construction units, government industries and other relevant management departments, related research institutes, project owners, Participation and attention of buyers and distributors.

With the development of China's economy and society, the trade in wood and wood products continues to grow.

Global consumption of wood and wood products increased by 2.1% in 2019 from 334 million cubic meters in 2018 to 341 million cubic meters. The United States, Canada, Europe and China are expected to rise, with Russia and Japan falling slightly. By 2021, all major consumer regions are likely to achieve record growth, and the United States and China will once again lead other countries, each growing by about 7%. Global demand for softwood is expected to reach 350 million cubic meters next year, an increase of 2.8% from 2018. The outlook for 2021 is roughly the same, with demand expanding to 359 million cubic meters, an increase of 2.4%.

### **[Promotion method]**

- Sharing 100,000 quality buyer resources and 100+ million high-level publicity investment in Green Building Expo;
- 80+ domestic and foreign cooperative media: media and economic mass media covering construction, comfort systems, real estate, home, interior decoration, etc.;
- 500+ period print ads + network banner ads; more than 300,000 words of press releases to the major industry media and impurity media;
- 100,000 audience invitations will be distributed to domestic brands, buyers, distributors, partners, important customers and media in a phased manner;
- 30 e-mails effectively stimulate 200,000 target audiences; 100,000 calls directly invite target audiences;
- Self-media (WeChat, official website, etc.) continued to publicize 365 days a year.





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In order to better serve the development of wood trade, **Shanghai Pingji Exhibition Service Co., Ltd. & China Timber, Wood Products Distribution Association & China-Europe Wood Center** jointly organized by, "ChinaWoodExpo 2021". To create the most high-end international most influential wood trade exhibitions, for the wood buyers to provide the most complete first-hand quality wood sources and the most environmentally friendly sheet metal, wood products, furniture products one-stop domestic procurement platform.

**Some of the Exhibitors:** Australia World Field, Australia Quintis, Russian Kirov Pavilion (Northern Forest, Verhoshi, Almaz, Forest), Cathay, Ustyanskiy, Swedish Wood, Black Sea, Italy Piarottogno, Latvia Lameko Impex, Pata AB, Congo IFCO, Cotrefor, North Macedonia Bording Dooel, Ukraine Black Sea, Poland Pomeranian Suriname GWW, Indonesia Elite Kayu, Czech Republic IM, Lithuania Juodeliai, Hong Kong UATL, Maximum, Manzhouli Shilin, Qingdao Dixiang Decorative Veneer, Linyi Consmos, Celtic, Huaye Material, etc.

#### **Date of Booth Setup:**

July 12th, 2021 (Monday) 8: 30-17: 00  
Special Assembly Booths Exhibitors Report Exhibit  
July 13th, 2021 (Tuesday) 9: 00-17: 00  
Standard Booths Exhibitors Report Exhibit

#### **Date of Exhibiting:**

July 14th, 2021 (Wednesday) 9: 00-17: 00  
July 15th, 2021 (Thursday) 9: 00-17: 00  
July 16th, 2021 (Friday) 9: 00-15: 00

#### **Date of Remove:**

July 16th, 2021 (Friday) 15: 00-17: 00

#### **If you are a supplier of these products, Do not hesitate to book your exhibition space action:**

- **Timber:** Russian Wood, European Wood, North America Wood, South American Wood, Canadian Wood, African Wood, Southeast Asian Wood, Australia Wood, Papua New Guinea Wood, China Log, China Sawn Timber, Logs for pit-props, Wood Chips, Blanks for Wood Flooring, Planed Sawn Timber, Anti-corrosion / Flame Retardant Modified Wood, Fast-growing Forest, Square Wood, Sleeper, etc.;
- **Wood-Based Panel:** Plywood, FibreBoard, ParticleBoard, BlockBoard, Wood Veneer / MFC, Engineered Veneer, Bamboo Plywood, Building Templates, Single Board, Veneer, Wood Flooring, Laminated Veneer Lumber(LVL), Glued Laminated Timber, Finger Board, Puzzle, Wood Polymer Composite(WPC), Non-Wood Based Panel, HPL, OSSB / OSB, Floor Substrate, etc.;
- **Flooring:** Solid Wood Flooring, Laminate Wood Flooring, Parquet, Cork Flooring, Bamboo Flooring, Bamboo Wood Flooring, Outdoor Flooring, Other Flooring, All kinds of wood flooring, Floor Blank, Floor Substrate, Floor Special Paper, etc.;
- **Bamboo:** Bamboo, Bamboo Flooring, Bamboo Products, Bamboo Handicrafts, Bamboo Veneer, Bamboo Chopsticks, etc.;



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- **Wood Products:** Wood Door / Wooden Windows, Furnishing Materials(Line) , Furniture, Furniture Parts, Living Wood Products, Wooden Crafts, Gardening Wood Products, Outdoor Wood Products, Industrial Wood Products, Wooden Boxes for Packing, Wooden Pallet, Card Board / Pallet, Wood Rod/Rod/Handle Products, Wooden Stair, Wallboard, Container Floor/Floor, Timber Wstructure/Wooden House, Wooden Components, Cabinets, Handrails, Curved Wood Products, Edge Banding, Paint-free Panel, Cork Product, etc.;
- **Woodworking Machinery:** Wood-based Panel Equipment, Woodworking Machinery, Woodworking Tools, Woodworking / Wood-based Panels Accessories, Wood Drying Equipment, Modified Equipment, Wood Production Equipment, Wood Dust Removal Equipment, Testing Equipment, etc.;
- **Accessories:** Flooring Adhesives, Wood Coatings, Preservatives / Fungicides, Wood Stains, Scavenger, Timber Modifiers, Wood / Wood-based Panels Retardants, Plywood / Floor Aids, Plywood Plastic Packaging / Inkjet Printer, Plywood Special Types of Paper, Wood Flour, etc.;
- **Others:** Timber Trading Company, Wood Trading Market, Certification Bodies, Forestry Agencies, Trade Associations, Transport Companies, Magazines, Research Institutions, E-commerce, etc.

#### Events of Same Period:

During the exhibition, the organizing committee that is associated with many industry organizations, media, brand owners, etc. carefully prepared a lot of activities with different characteristics, including **“Green Timber Demonstration Zone 2021”** , **“China International Villa Design Summit 2021”** , **“China International Wood Industry Application Seminar 2021”** , **“China Building Material Industry Development Forum 2021”** , **“Procurement Conference of Real Estate Developers and Building Material Vendors 2021”** and **“New Concept Model Room Appreciation Event 2021”** . These activities would further serve practitioners in wood industry. At that time, the cutting-edge opinions and the most outstanding industrial chain resources in the industry will gather here and brands of green building material industry will be able to grasp the pulse of market end reforms and future development trends.

(Note: The specific activities depend on the arrangement of exhibition. We welcome sponsors and partners for some of the activities!)

#### New Product & New Technology Seminar:

Charges of one seminar is USD 3500 for half hour for rent fee of seminar place and of relative equipments, including seminar place, stereo projection equipment, lamps and lanterns, tables & chairs, tea wares and others and coordination fee of organizing audiences by assisting major speaker.

#### Booth Type & Charges:

##### 1.1 Raw Space Booth (start from 36 m<sup>2</sup> for renting)

Foreign Enterprise: EUR 350 OR USD 400/m<sup>2</sup>/exhibition period

**Note:** Special booth is bare space for renting from 36 m<sup>2</sup> without any facility, and the fee





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excludes management fee from exhibition hall and renting fee of water and electricity.

#### 1.2 Luxury Standard Booth (start from 9 m<sup>2</sup> for renting and corner booth should be charged another 10% of the total fee.)

Foreign Enterprise: EUR 3800 OR USD 4500/9 m<sup>2</sup>/exhibition period

**Note:** luxury standard booth is 3m×3m×3.5m High, with triple-face corner panel, exhibition lintel, two spotlights, one table and two chairs, one waste basket, one power sockets at 220V, carpet. and luxury decoration on extra 1M.

#### 1.3 Standard Booth (start from 9 m<sup>2</sup> for renting and corner booth should be charged another 10% of the total fee.)

Foreign Enterprise: EUR 3200 OR USD 3800/9 m<sup>2</sup>/exhibition period

**Note:** Size of standard booth is 3m×3m×2.5m High, with triple-face corner panel, exhibition lintel, two spotlights, one table and two chairs, one waste basket, one power sockets at 220V, carpet.

#### Application Procedures:

1. The exhibitors please fill out the "contract" signed and stamped with the official seal, and fax to the organizing committee, the Organizing Committee receives the application form to the exhibition fee, within three days after the booth application into the designated account, to determine eligibility exhibitors, otherwise the booth application shall not be retained. The corresponding amounts not paid within the prescribed time limit, the Organizing Committee reserves the right to cancel its participation qualifications.
2. Booth, advertising, arranged by the organizing committee. The distribution principle of order is: "first application, first pay, first allocation", Co / sponsor priorities. To ensure that the overall effect of the venue, the organizers reserve the right of the final adjustment.
3. Exhibitors remittance of all the fees, please today will bank money order by fax to the organizing committee, in order to check. Invoice to show unity take or post to according to its request. If the withdrawal of exhibition, the exhibition fee is not refundable, if because of irresistible factors (such as war, natural disaster, epidemic, the administrative order etc.) which causes the exhibition to close down, both sides no longer the exhibition contract, not against the other liability for breach of contract, the committee only returns the exhibitor has paid the cost.

#### Organizational Structure: Shanghai Pingji Exhibition Service Co., Ltd.

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